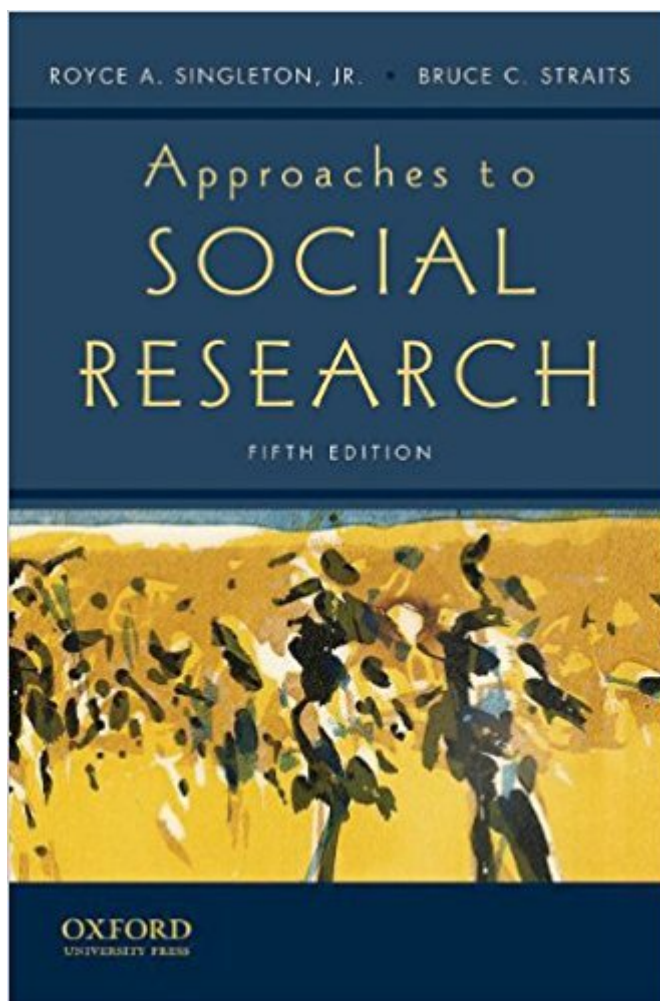


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Approaches To Social Research



Synopsis

Revised and updated in its fifth edition, *Approaches to Social Research* is a rigorous yet clear and engaging introduction to research methods. Covering all of the fundamentals in a straightforward, student-friendly manner, it is ideal for undergraduate- and graduate-level courses across the social sciences and also serves as an indispensable guide for researchers. Striking a balance between specific techniques and the underlying logic of scientific inquiry, this book provides a lucid treatment of the four major approaches to research: experimentation, survey research, field research, and the use of available data. Richly developed examples of empirical research and an emphasis on the research process enable students to better understand the real-world application of research methods. The authors also offer a unique chapter (13) advocating a multiple-methods strategy.

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Customer Reviews

Royce A. Singleton, Jr. is Professor of Sociology at the College of the Holy Cross. Bruce C. Straits is Professor Emeritus of Sociology at the University of California, Santa Barbara.

Good information. I am reading this textbook for college. In the past I have read other works by Royce as well and in my opinion his work is kind of a challenge to get through. In my class, most of the time the other readings (on the same subject) do a better job at keeping the reader in mind. By that I mean they do a better job at presenting the ideas of research in a way that are easier to grasp, especially for a student who maybe learning the concepts for the first time. At times I feel like

reading this textbook is akin to reading a dictionary. Overall, I'd give this a 3.5 (closer to 3, though). I am eventually able to get through the chapters and learn the key concepts. However, I do think there are better textbooks out there, that are more efficient in the way they teach the subject (perhaps the editors in the other books are more concerned with readability)

I purchased this book for a research methods course and it will definitely stay in my library. The authors do a great job at providing examples from actual research, and the writing is not dry. Moreover, they go over so much information that you can pretty much get all of your questions answered. While the title is "social research," the authors do include some examples from the natural and life sciences as well. This is a highly recommended book for those interested in pursuing a research degree.

On paper, this book doesn't really tell us anything that an intuitive person wouldn't be able to figure out about constructing research in the social sciences. However, this is a great introductory text for students unaccustomed to just how to execute a research project (I'm thinking specifically of upper undergraduates and graduate students just beginning their Graduate School careers. My only complaint is that the book did not contain a section in the book on case study methods which are prevalent in political science and history. For that, you'll need another book. I recommend Bennett and George "Case Study Methods and Theory Development in the Social Sciences.

I WOULD RECOMMEND-GREAT

Not that I love the subject - its school required and the author can be a little too complicated for my little brain but as for the product... Not a scratch or highlight! great price, fast shipping, thank you!

I was assigned this textbook for a class of Quantitative Methods of the Social Sciences. It's actually a pretty good book for those that want a clearly explained methodology on how to approach thinking about research design. Although some of the concepts seem obvious when they are explained, it is amazing how many studies exist without taking into consideration the many items that are articulated in these chapters. The book is rich with examples as it explains the why's and hows of proper design. Many different types of analysis are introduced with the pro's and con's of their application. Incidentally, you can probably use an older edition if you are a broke student like I was. They are more or less the same.

This book is a good comprehensive look at the basics of social science research design. Concepts are clearly explained, examples are given, and topics are broken down into smaller bits to make ideas easier to understand and remember. Have seen this used in a graduate seminar on research methods, but it could also be used for an undergraduate course.

Very useful book, the level is not as low as other textbooks for undergraduates. Hope I could do a good job for research methods!

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